



# *FREE GUIDE*

## *7 Critical Mistakes To Avoid When Setting Up A Business In UAE*

**(+Bonus: How To Save Your First AED 20,000 In Taxes)**



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Starting your business in the UAE can be exciting — but a few common mistakes can cost you time, money, and peace of mind. Here's how to avoid them

## *7 Critical Mistakes to Avoid Setting Up A Business in UAE*

- ☐ Choosing the wrong legal structure (LLC vs Free Zone vs Mainland)
- ☐ Missing mandatory tax registrations
- ☐ Poor bookkeeping setup from Day 1
- ☐ Ignoring VAT rules
- ☐ Not preparing for compliance audits
- ☐ No proper financial planning
- ☐ Falling into hidden costs from "cheap" consultants

# BONUS TIPS

## ✅ **Bonus Tip 1: Claim All Allowable Business Expenses**

Many startups and SMEs in the UAE underutilize expense deductions. To legally reduce taxable income, businesses should ensure they are recording and claiming all allowable business expenses, such as:

- Office rent and utilities
- Salaries and staff benefits
- Professional services (legal, accounting, etc.)
- Marketing and advertising costs
- Software subscriptions and IT costs
- Business travel (where applicable)

👉 **Tip:** Keep digital receipts and proper bookkeeping from Day 1 — this not only reduces tax but also prepares you for audits.

## ✅ **Bonus Tip 2: Register for VAT at the Right Time**

Many businesses delay VAT registration or register too early — both can cost money.

- If you register too early, you may deal with unnecessary compliance headaches.
- If you delay past the AED 375,000 annual threshold, you risk heavy penalties from the FTA.

👉 **Tip:** Monitor your rolling 12-month revenue carefully.

Consider voluntary VAT registration (above AED 187,500) if you want to start claiming input VAT on expenses — especially if your business incurs high startup costs.



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